



P.O. BOX 24092 | COLUMBIA, SC 29224

3JAYPRODUCTIONS@GMAIL.COM

3JAYPRODUCTIONS.COM



**COLUMBIA SC**  
FAMOUSLY HOT

## PRESS RELEASE

Contact: Style Exhibition

Phone: (888) 569-1114 ext 0006

FOR IMMEDIATE RELEASE

Wednesday, February 1, 2012

### 5th Annual Style Exhibition

**Columbia, South Carolina – Wednesday, February 1, 2012** Can we say ecstatic? In August 2011, we announced a personal endorsement from Mayor of Columbia, Steve Benjamin then in November 2011 the event was deemed Famously Hot™ and now it has received a proclamation from city council!

On, Friday, January 27, 2012 the event was awarded the proclamation. There should no longer be any question; the fifth annual Style Exhibition is indeed the premiere fashion event of the metropolitan.

The event is also supported by the Hilton Hotel of Columbia™, Leisure Fun, and Columbia Red Hot. Each of the hosting venues is located within the downtown area of the city. The event takes place April 26, 2012 through April 28, 2012 and will foster hundreds of out-of-state travelers and is an added boost for tourism. Retailers and business owners within Richland County are invited to take part in the vendor and in-kind donation opportunities.

To find out more information about how businesses can participate visit the website for details: [www.3jay-styleexhibition.com](http://www.3jay-styleexhibition.com)

### About the Style Exhibition

The **Style Exhibition** takes place is an annual event held in the spring. The three-day culmination of events highlights the business of fashion, beauty and entertainment in our community. The event is organized by 3Jay Productions and began in 2007.

**3Jay Productions** is a beauty, fashion and entertainment company based in the Southeastern US. Licensed business since August 2006, registered with the SC Film Commission and logo is a registered trademark. The talent on the team spans throughout the southeast upward to the northeast and mid-west.

Contact Information: Inquire with the Executive Team | 888-569-1114 ext 0006 | [styleexhibition@gmail.com](mailto:styleexhibition@gmail.com)