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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

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### **It is indeed official; the planning for the fifth annual Style Exhibition is truly underway!**

3JAY PRODUCTIONS announced the dates as April 26 - 28, 2012 during their anniversary soiree last Saturday to a host of supporters on the Sheraton Rooftop Lounge in downtown Columbia, South Carolina. Mayor of Columbia, Steve Benjamin even provided his seal of approval with an endorsement letter naming the event as "metro Columbia's premiere fashion event." Several businesses both locally and regionally have already come on board to sponsor and partner. Additionally, two area non-profits have also shown their support and will be apart of the philanthropic efforts for the event as a whole. The website relaunched, August 29, 2011 which provides a host of information on how those within fashion, beauty and business can take part.

Save the date and plan ahead to be in attendance as this will be the best and yes the premiere fashion and networking event metropolitan Columbia, SC has ever seen.

To find out more about the annual, Style Exhibition please visit: [www.3jay-styleexhibition.com](http://www.3jay-styleexhibition.com).

