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## PRESS RELEASE

Contact: Style Exhibition

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FOR IMMEDIATE RELEASE

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### **The Style Exhibition Supports Footsteps 2 Success, Inc.**

Columbia, South Carolina –October 4, 2011–3Jay Productions is excited to announce its partnership with Footsteps 2 Success Inc. for the 5th Annual Style Exhibition. The three day event has been labeled by Mayor, Steve Benjamin as “The premiere fashion event of Metropolitan Columbia.” During the annual spring affair to include a networking social, pre-show party, fashion showcases, silent auction and after-glow. This will be the first time philanthropic efforts will be highlighted within the community.

A portion of the proceeds from the silent auction will go toward Footsteps 2 Success Inc., a non-profit organization that “will both prepare the female youth for and celebrate her transition to womanhood.” Director, Leigh Hicks created Footsteps 2 Success Inc. to address the issues young females face in today’s society; more specifically adolescent females who are independent and reside in at-risk or high-crime areas within Richland County. The program addresses decision making, self-esteem and positivity. Hicks’ is introducing a pageant this winter called “Miss Footsteps 2 Success South Carolina/Teen Pageant” to give young ladies a platform to showcase their inner beauty, aspirations and personality.

We believe that the Footsteps 2 Success mission correlates with the mission of 3Jay Productions of enhancing the final product and making it the best of the best. We encourage the community to attend the 5th Annual Style Exhibition and support the silent auction to aid Footsteps 2 Success Inc. in their efforts. We are committed to the betterment of our community.

To find out more information on how to participate in this event visit: [www.3jay-styleexhibition.com](http://www.3jay-styleexhibition.com).

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