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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Tuesday, November 22, 2011

5th Annual Style Exhibition

Columbia, South Carolina – Tuesday, November 22, 2011 – The fifth annual Style Exhibition is now officially Famously Hot™ with an endorsement from the City of Columbia! The event which takes place April 26, 2012 through April 28, 2012 in the heart of the metro will once again prove to be a boost for the city's tourism. It is expected to foster over 200 out of state travelers and significantly more within the Carolinas. The hosting venues are the Columbia Metropolitan Convention Center and Rust Business Social Club both located in downtown Columbia.

The executive team has also begun its Hair & Make-Up Call for submission. Stylists and artists interested in being a part of the creative team and offering their expertise are encouraged to submit a participant application. Applications are available for download and should be returned by January 20, 2012.

To find out more information about how businesses can participate visit the website for details: 3jay-styleexhibition.com.

About the Style Exhibition

The Style Exhibition takes place April 26-28, 2012 and is an annual event held in the spring. The three-day culmination of events highlights the business of fashion, beauty and entertainment in our community. The event is organized by 3Jay Productions and began in 2007. In August 2011, Mayor of Columbia, Steve Benjamin endorsed the event as being the "premiere fashion event of metro Columbia."

3Jay Productions is a beauty, fashion and entertainment company based in the Southeastern US. Licensed business since August 2006, registered with the SC Film Commission and logo is a registered trademark. The talent on the team spans throughout the southeast upward to the northeast and mid-west 3jayproductions.com.

Contact Information: Inquire with the Executive Team | 888-569-1114 ext 0006 | styleexhibition@gmail.com