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PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Calling All Models!

The fifth annual Style Exhibition model call will be coming to a city near you! What better way to kick-off the New Year than to parade in front of a panel of judges and become selected as a model for the premiere fashion event of the metropolitan. The first three weekends of January members of our executive team will be traveling to Charleston, South Carolina; Charlotte, North Carolina and Columbia, South Carolina to scout for talent. The casting process will include selections for both runway and promotional models. Tout Model & Talent Agency will be the hosting venue for the Charleston, SC and Charlotte, NC casting calls. AAAS, a student group at the University of South Carolina will be the hosting venue for the Columbia, SC casting call. We are even tossing around the idea of visiting Atlanta, GA but nothing is concrete just yet.

The executive team is also accepting submissions for the GLAM Team. Hair Stylists and Make-Up Artists that are interested in being a part of the creative team and offering their expertise are encouraged to submit a participant application. Applications are available for download and should be returned by January 20, 2012.

To find out more information about the model calls, locations and requirements to submit by visiting the website for details:
www.3jay-styleexhibition.com.

About the Style Exhibition

The Style Exhibition takes place April 26-28, 2012 and is an annual event held in the spring. The three-day culmination of events highlights the business of fashion, beauty and entertainment in our community. The event is organized by 3Jay Productions and began in 2007. In August 2011, Mayor of Columbia, Steve Benjamin endorsed the event as being the "premiere fashion event of metro Columbia."

3Jay Productions is a beauty, fashion and entertainment company based in the Southeastern US. Licensed business since August 2006, registered with the SC Film Commission and logo is a registered trademark. The talent on the team spans throughout the southeast upward to the northeast and mid-west 3jayproductions.com.

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